

Sustainability & Strategic Plan: Our Future Huron-Kinloss

Despite a year of uncertainty, staff remained committed in 2021 to providing excellent service focused on the five goal areas in the sustainability and strategic plan. Here's some highlights:

We are a **Prosperous community** that continues to grow in a sustainable manner.

- \$56.5 million in new building construction in 2021 (a record year for Huron-Kinloss) and 254 building permits issued (a 50% increase over 2020).
- The vacancy tax rebate program and the vacant/excess land subclass was eliminated.
- 13 façade and signage grants and 2 community energy efficiency grants were given to Huron-Kinloss business owners through the Downtown Improvement Program and Spruce the Bruce.
- Successfully facilitated multiple marketing promotions to promote business recruitment, business supports and resident attraction including the 10th anniversary of the Ice Cream Trail™, holiday shopping pass and Explore H-K.
- The Hub in Ripley supported 58 businesses, 5 from Huron-Kinloss. 44 entrepreneurs accessed the online business programs and 93 entrepreneurs registered for the Wednesday Warm-up monthly networking meetings.
- The Township created 2 new contract positions and 1 new full-time permanent position: Project Coordinator, Women in Carpentry Program (1 year contract), Communications Coordinator (1 year contract), Emergency Services and Health and Safety Coordinator (Full-time permanent).

We are a **Vibrant community** that values our uniqueness and creativity.

- A plan was created to revitalize the Point Clark Lighthouse Museum.
- Staff began work on a tourism strategy and action plan.

- Staff completed the community mural project in partnership with the Lucknow & District Chamber of Commerce and other community partners. A successful RED grant application and a grant from the Grey-Bruce Community Foundation funded part of this project.
- A successful FCC grant application and partnership with the Parent's Auxiliary facilitated a renovation of the snack bar in the Ripley-Huron Community Centre.
- The Point Clark Community Centre washrooms (upstairs and downstairs) were renovated.
- Huronville playground was updated, and new swings were installed at Langdon Park.

- A webcam was installed at the top of the Point Clark Lighthouse and a virtual tour of the Lighthouse was created – both are available at www.huronkinloss.com.

We are an **Accessible community** that offers opportunities for everyone.

- Completed the communications strategy and action plan and began implementation of the action plan.
- The Women in Carpentry program was created through a successful partnership with Fanshawe College, the UBC Local 2222 Carpenter's Union, VPI, the Federal and Provincial Governments and the Skills Development Fund. The first intake of the program had nine participants and five are now working full-time in the trade.
- Staff participated in the Bruce County Affordable Housing toolkit development.
- Bruce Beach Drain emergency construction project began.
- The Golf Pilot Project (partnership with MTO) launched, and the licensing program was implemented.



PROSPEROUS



VIBRANT



ACCESSIBLE



SPIRITED



ENVIRONMENTALLY CONSCIOUS

We are a **Spirited community** that takes pride in calling Huron-Kinloss home and welcoming others.

- Active participation in the Grey-Bruce Local Immigration Partnership Council and on the Communities sub-committee.
- The Early Investment in Education and Skills Program, developed in partnership with the NWMO, provided \$30,000 in funding to local schools and residents to upgrade their equipment and skills.
- Staff continued to engage the community by requesting feedback using multiple engagement tools on the following projects:
 - Budget 2021 Survey
 - Communications Survey
 - Ripley Outdoor Plaza and Parking Lot Poll
 - Community Mural Project, Ideas tool
 - Various drain projects virtual open houses
- Staff revived various programs and events after they were canceled or altered in 2020 including: Wolf Cub Adventure Camp, Outdoor Pickleball Program, etc.

We are an **Environmentally Conscious community** that are good stewards of our natural environment.

- Tender and removal of 1000 ash trees due to the Emerald Ash Borer (re-planting plan coming in 2022).
- LED lighting was installed at the Ripley daycare, Ripley library and Lucknow Townhall.
- Protection efforts were implemented at the Point Clark Harbour to protect the harbour and parking lot.
- The Huron Landfill implemented new recycling programs: polystyrene and agricultural plastic wrap (more information coming in 2022).
- A yard waste depot was constructed at the Huron Landfill.
- The Township adopted a Shoreline Protection Policy.
- Staff secured a \$15,000 grant for Lakeshore tree shrub planting in partnership with the Lake Huron Coastal Centre.
- A new by-law was developed to address the problem of residents feeding wild and feral animals (to avoid animals congregating or creating colonies). The by-law, called the Feeding of Wildlife and Feral Animals By-Law, was passed in August and staff has noted a significant reduction of calls and complaints related to this issue.